

Analysis on the Art Design and Innovation of Chinese Traditional Architectural Environment

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Abstract: With the rapid development of China's economy, the material conditions of people in China are also constantly improving, and people's requirements for quality of life have become higher. This quality requirement has been reflected in all aspects of people's lives, such as eating, living, and traveling. The improvement of people's living needs has continuously promoted the reform and innovation of the construction industry. The architectural environment art design has arisen with the needs of people. This paper gives a brief introduction to the traditional architectural environment art design in China, and analyzes some problems in the traditional architectural environment art design. Finally, the author puts forward some ideas for the architectural environment art design innovation based on his own ideas, for reference only.

1. Introduction

With the continuous development of China's market economy, modern people's demand for the built environment not only meets the basic needs of life, but also pays more attention to the aesthetics of the built environment, personalized layout design and ecology. In the traditional architectural environment art design of our country, there are many problems such as lack of innovation and unreasonable functional design of interior design. This not only fails to meet the modern people's latest demand for the built environment, but also is not conducive to the progress of China's architectural environment art design. .

2. Traditional Architectural Environment Art Design

At present, there are only a few styles of traditional architectural environmental art design in China. One of them is the traditional style, and the traditional style of the architectural environment can be said to be the legacy of the development of Chinese historical civilization. Many buildings in China have been designed and decorated in recent years, they will pursue the majestic architectural environment, and in the specific decoration design, the pursuit of magnificent, fine and fine carving, in the shape of the choice of some dragon and phoenix patterns, this traditional style The application of architectural environment art design reflects the long history of China's history, which is very graceful and solemn [1].

Compared with the traditional style, the modern architectural style of the architectural environment combines more modern backgrounds and factors, which can better meet the aesthetic sense of modern people. Modern and traditional architectural environment Art design emphasizes the practical value and scientificity of the building. It does not use traditional red, gold and yellow in color, but it can make more use of color and decorative materials. In addition, the modern and traditional architectural environment art design pays great attention to the economics of the building. It emphasizes the most economical design to design an architectural environment that meets the needs of modern urban people.

The modern style evolved on the basis of modern style. The modern architectural style of traditional architectural environment emphasizes the individualized, unique and innovative design concept. In the actual design process, designers sometimes introduce some exaggerated but artistic elements, so that the architectural environment has both the classical characteristics of traditional art

and the simple features of modern art. The organic combination of modern and classical will also bring people a different living experience.

Natural fresh style is a relatively hot architectural style of art design in recent years. At present, many designers use this kind of question in the design of architectural environment art. The natural and fresh style of architectural environment art design is more sophisticated when choosing building materials. Whether the building materials are wood or stone, it must be taken from nature. At the same time, when applying these building materials, designers also need to reflect the characteristics of natural texture. The overall architectural environment reflects the characteristics of returning to nature, green, health and pollution, so as to provide users with a natural and fresh experience.

The hybrid style is also known as the integrated style. This style of architectural environment art design will bring together many design styles in the actual design process. In addition, some designers will introduce some western factors. For example, some designers will add a glazed lamp design to a Chinese design when designing a comprehensive design theme, thus creating an architectural environment that not only has the traditional Chinese classical beauty, but also reflects the traditional European dream. Choosing a comprehensive style for architectural environmental art design is also an important choice for many designers today.

3. The Problems of Traditional Architectural Environment Art Design

The 21st century is a time when talents are scarce. With the rapid development of China's society and economy, all walks of life in China are in need of high-quality human resources, and China's construction industry is not listed. Moreover, because the construction industry can become a kind of spiritual food, so that people can obtain material and spiritual satisfaction, high-quality design talents are better designed to meet the needs of modern people's living. However, looking at the architectural works of many designers in China's construction industry, it is not difficult to find that there are many designers whose design concepts are almost the same, with little difference, and some designers follow the old-fashioned style and stay in the traditional design concept. The lack of novelty and innovation in the architectural works in this way has led to the similar style and consistency of architectural works in China. In fact, with the rapid development of society and economy, people's demand and standards for architecture are gradually increasing. This requires our designers to keep pace with the times, change design ideas in time, and strive to improve their design level.

At present, many architectural environment art design styles are stuck in traditional style, modern style, post-modern style and natural fresh style. It is difficult to find new architectural styles in the construction industry. In the process of designing the architectural environment, many designers will design different buildings according to the same style, which leads to the lack of individuality, uniqueness and innovation of traditional buildings. In this context, traditional architecture tends to make people feel monotonous, boring, and lacking in beauty.

In the actual traditional architectural environment art design, some designers are prone to the problem of unclear division of the interior of the building and imperfect design of the functional area due to its limited quality. This is mainly due to the designer's lack of comprehensive consideration and partial view of the local area, which eventually led to the division of indoor area design and the inability to unify. For example, when designing indoor areas, some designers pay attention to the layout and design of important places such as bedroom and living room, but ignore their potential connections, which leads to the isolation of local areas and the overall interior design is not uniform. In addition, some designers deviate from reality and pay too much attention to design theory, which ultimately leads to the inconsistency of indoor regional functional design with the actual needs of customers [2].

At present, many customers are often lacking in their opinions when they are doing house decoration. It is good to think that the public is popular. This kind of blindly following the trend has also led to the lack of uniqueness of China's built environment. At the same time, it has affected the design development and innovation of China's traditional architectural environment to a certain

extent.

4. The Innovation of Traditional Architectural Environment Art Design

With the rapid development of society and economy, the progress of science and technology in China is changing with each passing day. The rapid progress of science and technology has continuously promoted the reform and innovation in various fields in China, as well as the construction industry. Fully leveraging high technology can not only fully improve the technological content and technical content of the architectural environment art design, but also better meet the modern people's latest needs for the technology age life, in addition, it can effectively enhance the designer's work efficiency. Therefore, the architectural environment design of western developed countries is moving in the direction of high-tech and high-emotional expression. At this time, the built environment is not only more practical, but its artistic value is also constantly improving. Therefore, when Chinese designers carry out architectural environmental art design, they must fully utilize high-tech, but also without losing emotional expression, and finally achieve a high degree of unity of technology and emotion [3].

Although China's economy is developing at a rapid pace, at the same time, economic development has brought about very serious environmental pollution problems and energy shortages. At present, people from all walks of life in China are very concerned about environmental issues, and more and more people are advocating green building concepts. Moreover, with the accelerated pace of people's lives and work, people who are under great pressure are more advocating a slow-paced life. Therefore, more and more people are fond of the natural winds of being close to nature and returning to nature. When applying a green design concept, designers can first design from the architectural color to make their style close to nature. Second, when choosing building materials, designers should choose healthy, non-polluting green materials. In addition, designers should minimize the energy consumed by buildings and make full use of renewable energy such as wind and solar energy [4]. This will not only make the building environment conform to the modern people's life philosophy, but also be healthy, environmentally friendly, and energy-saving, which will help promote the sustainable development of China's ecological civilization.

With the rapid progress of the times, people's aesthetics are gradually changing, and modern people's thinking is more advanced and full of personality. Therefore, when designing the architectural environment, designers should fully integrate the individualized ideas of customers. Moreover, with the continuous improvement of people's living conditions, more and more people are pursuing a quality life, and the same architectural environment design can no longer meet the needs of modern people's lives. Designer who wants to meet people's individual needs, must improve their own quality, strive to break through their own art design style, and innovate more layers and more styles of architectural works in line with the needs of customers, thus promoting the traditional architectural environment art design.

Continuous optimization of the architectural environment art design technology and technology is also an important way to promote the development of China's architectural environment art design. The development of architectural environment art design is not only reflected in the progress of design schemes, but also in the implementation of design schemes. In other words, while paying attention to green design concepts and sustainable design concepts, designers should also pay attention to the application of construction technology, technology and construction materials and equipment. Of course, designers can learn from the design and application of some foreign designers. Nowadays, many western countries have developed their design techniques and techniques in the design of architectural environment. Many of them are worthy of learning by Chinese designers [5].

With the rapid progress of society, the integration of various resources is constantly appearing. The author believes that the sharing of the built environment will be the development trend of the future society. At that time, the built environment was not belonging to an individual, but shared by many individuals; for people, architecture is not only used for living and living, but also has

important artistic value [6]. Through the artistic value of the built environment, people's emotional values, aesthetics, and people's sentiments are cultivated to promote harmonious coexistence and common development among people.

In summary, with the rapid development of society and economy, the traditional architectural environment art design has been receiving people's attention. People's requirements for the built environment and standards are constantly improving with the development of the construction industry. The development of the construction industry is also moving forward due to changes in people's needs and standards. The author gives a brief introduction to the traditional architectural environment art design in China, and analyzes the problems of traditional architectural environment art design. Finally, the author puts forward some ideas on the innovation of architectural environment art with his own thoughts, hoping to contribute to the development of China's construction industry.

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